

2021 Annual Report

This issue

strategic plan financial report by the numbers from the director's desk



LIBRARY'S FIVE-YEAR PLAN IS IN MOTION

Polk County Library Board of Trustees recently approved their 2022-2027 Strategic Plan. In order to meet the needs of the community, Polk County Library administration conducted a public survey in September and October. The feedback from this survey was beneficial in measuring the necessary improvements of the library's current operations.

Library staff assessed and adapted the values and goals that would better suit the direction of the library's growth and changes in the next five years. Current challenges with the library's facility, collection, technology, programming, and other problematic areas are also outlined in the Strategic Plan.

Using this data, PCL staff found their greatest impact on the residents of Polk County to be in three focus areas: S.M.A.R.T. Kids, Work Skills, and Vibrant Neighborhoods. This essentially ensures that all library services, resources, and programs are either 1) connecting youth to opportunities in science, math, art, reading, and technology; 2) providing educational opportunities and job-seeking services to improve employability and socioeconomic mobility in adults; and/or 3) creating opportunities to connect with other people through art, culture, literacy, and civic experiences.

While keeping these focus areas in mind, PCL administration developed a plan based on three strategic goals: Operations, Collection and Support, and Patron Experience. This process evaluated the improvements to library facilities and maintenance, staff training and workflow, technology and equipment, materials and digital resources, marketing and advertising strategies, programs and outreach services, patron participation and library use, and diversified programming and services to underserved demographics.

The Strategic Plan becomes the roadmap for the future and can be viewed on our website at www.polkcolibrary.org.

2021 **Financial Report**



WHERE the money went

66%

WAGES AND BENEFITS

LIBRARY MATERIALS

12%



10%

LIBRARY SERVICES

OPERATING COSTS

12%



Income		\$\$	7
A & E Tax	\$	5,6	70
Dunnegan Trust	\$	15,3	85
Equalization Grant	\$	6,4	45
Grants	\$	27,0	74
Interest	\$	1,12	26
Library Income	\$	13,6	56
Misc. Income	\$	13,2	00
Property Tax	\$	769,3	17
Railroad and Utilities	* \$	86,7	73
State Aid	\$	15,5	69
Surtax	\$	6,2	59
Total Income	\$	960,4	74
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Expenses <u></u>		\$\$	_
Capital Expenses	\$	7,3	31
Grant Expenses	\$	43,8	53
Insurance	\$	18,9	62
Maintenance	\$	23,7	68
Materials	\$	94,8	06
Miscellaneous	\$	1	94
Office Supplies	\$	12,0	16
Payroll	\$!	541,9	71
Professional Fees	\$	11,7	18
Programming Programming	\$	4,4	09
Technology Services	\$	30,1	73
Utilities	\$	40,9	87
Total Expense	\$8	830,1	89 ૣ

Grants

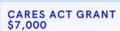
Received: \$27,074

led: \$33,444 OUTSTANDING Awarded:

TECHNOLOGY GRANT

\$8,464





2nd half of 2020 hotspot grant





PANDEMIC RESPONSE GRANT \$17,240 Presentation system upgrade, 2/3 outstanding

books, performers, staff & supplies

STRENGTHEN MO GRANT \$11,000

Digital content: Awarded, outstanding





TECHNOLOGY GRANT \$5,951

photo scanning, computer, barcode readers: Awarded, outstanding

AUTHOR VISIT GRANT \$5,000







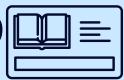
2021 BY THE NUMBERS

59430 21169

visitors



library cards





508 programs

6715

attendance



7514

wifi users

9569

computer users

142286 items checked out



73501 physical items

items added



IN-PERSON PROGRAMMING RETURNS

MORE ONLINE CONTENT

PRESENTATION SYSTEMS **UPGRADE**

> **CURBSIDE DELIVERY CONTINUES**

CHROMEBOOKS ADDED







from the director's desk

As another year begins, I have been reflecting on the Library Board of Trustees and how their selflessness and dedication have allowed the library to grow and expand. The Board has been entrusted with the task of preserving, strengthening, and promoting the growth and use of the library.

The Board of Trustees has five primary roles:

- Advocate for the library in the community and advocate for the community as a Board member
- Plan for the future of the library
- Monitor and evaluate the overall effectiveness of the library
- Set library policies
- Hire and evaluate the library director

They do all of this without pay, giving up numerous hours each year to ensure that the library is the best it can be. I have been blessed with a wonderful Board. I wanted to pay tribute to a very special Board member who is serving his final term.

Julian Pace, Board Treasurer, has served on the Board for over 32 years in various offices. He was appointed in 1989 and has seen many changes over the years from a regional library to single county, from a historic library building to new buildings, from two Polk County locations to four. His experience in libraries is legion. His entire career has been in libraries from Texas to SBU to MSU.

He will be greatly missed!



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